



Tasmanian Professional Development Seminar

Tuesday April 9 2019

Agenda

- 9am Welcome – President David Formosa
- 9.10am Developing a fully Integrated Marketing Strategy to maximise your brand
Stacey Pennicott – Executive General Manager, Membership and Community, RACT
- 10am Morning Tea
- 10.30am Dealing with challenging parents – know your rights and responsibilities
Dan Morgan, Partner, Page Seagar Lawyers
- 11.30am Managing Privacy and Current Cyber Security Issues
Danny Gruber, Director, RTG Solutions
- 12.30pm Lunch
- 1.30pm Re-Energising your School and Parent Groups
David Formosa. Director of Development, St Bernard's College, Essendon
- 2.30pm Farewells and School Tours (optional)

The Professional Development Seminar will start at 9am and conclude by 2:30pm. Morning tea and lunch will be provided on the day.

This seminar is free for CDN Members, \$30 for non- CDN Members.

Please RSVP to mwaddington@stvirgils.tas.edu.au